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Session on "From Idea to Validation: How to Build a Lean MVP and Measure What Counts"

Date: 8th November 2025
Time: 9:30 AM onwards
Venue: INMANTEC Ignite -Incubation Centre

INMANTEC Incubation Centre, under the aegis of INMANTEC Institutions organized an insightful session titled *"From Idea to Validation: How to Build a Lean MVP and Measure What Counts."* The event took place on 8th November 2025 at 9:30 AM onwards at the INMANTEC Institutions, Incubation Centre, Ghaziabad.

Objective of the Session

The primary objective of this session was to guide students and budding entrepreneurs in understanding the process of transforming an idea into a validated product. The session aimed to introduce participants to the concept of a Lean Minimum Viable Product (MVP) and emphasize the importance of measuring key performance indicators to ensure product-market fit and efficient resource utilization.

Mr. Gaurav Singhal, Industry Consultant and Chief Mentor at INMANTEC Ignite, served as the resource person for the session. With his extensive experience in innovation, business strategy, and startup mentoring, Mr. Singhal provided valuable insights into the practical aspects of building and validating innovative business models.

Session Highlights

- Mr. Singhal elaborated on the Lean Startup methodology and the significance of validating business ideas early in the development process.
- Participants were introduced to the steps involved in building a Minimum Viable Product (MVP) and how to iterate based on customer feedback.
- The session covered measurement techniques and metrics that help determine product success and areas for improvement.
- Interactive discussions and real-world examples were used to help attendees understand the application of lean principles in entrepreneurship.

Integrated Academy of Management and Technology
Ghaziabad

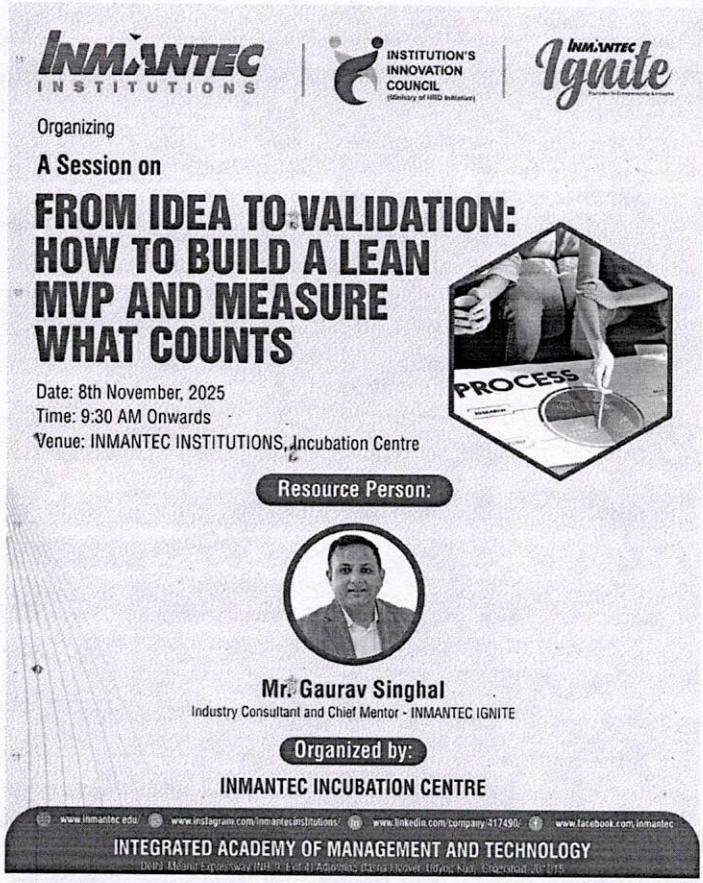
Key Takeaways

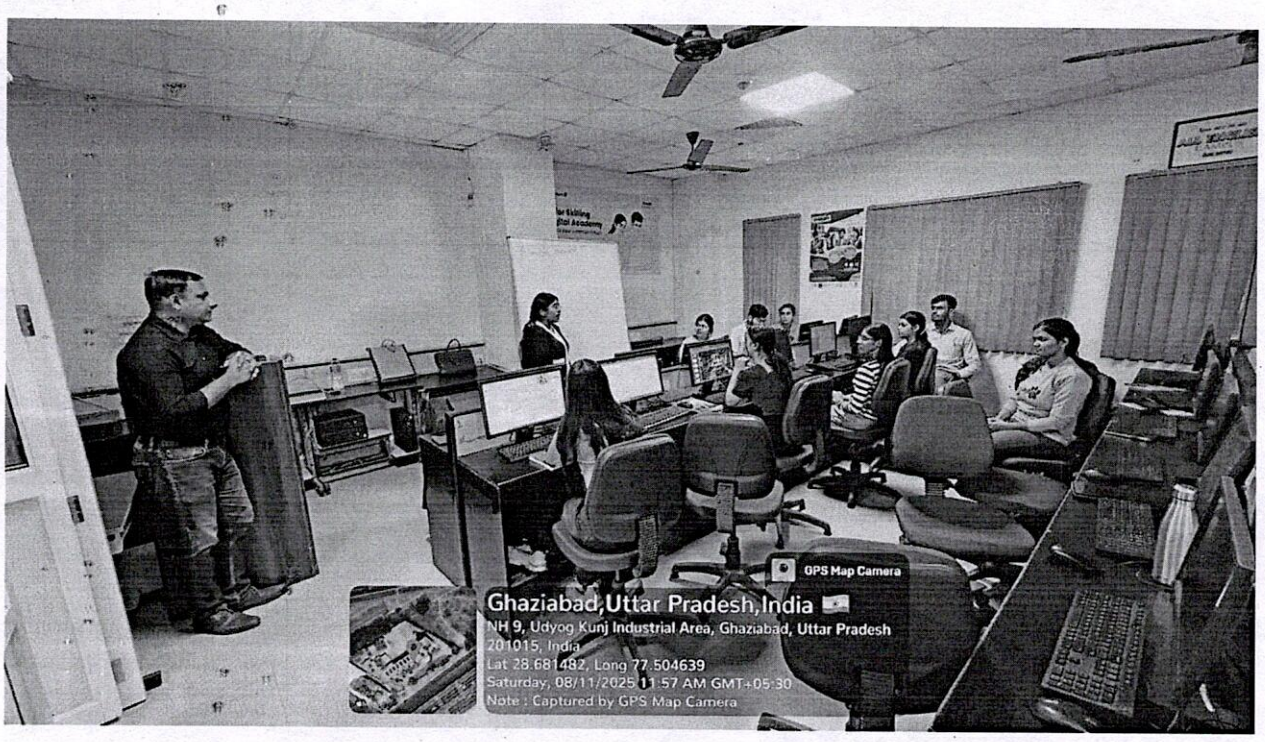
- Importance of idea validation before full-scale product development.
- Strategies to minimize waste and optimize resources using the Lean approach.
- Understanding how to measure what truly matters for business growth and scalability.
- Real-life insights into the startup ecosystem and the value of mentorship.

Conclusion

The session proved to be highly informative and engaging, equipping participants with practical tools and frameworks to approach entrepreneurship strategically. The insights shared by Mr. Gaurav Singhal were instrumental in motivating students to innovate responsibly and validate their business ideas effectively.

The event successfully reinforced INMANTEC's commitment to fostering an entrepreneurial mindset among students through its Incubation Centre and Innovation Council initiatives.

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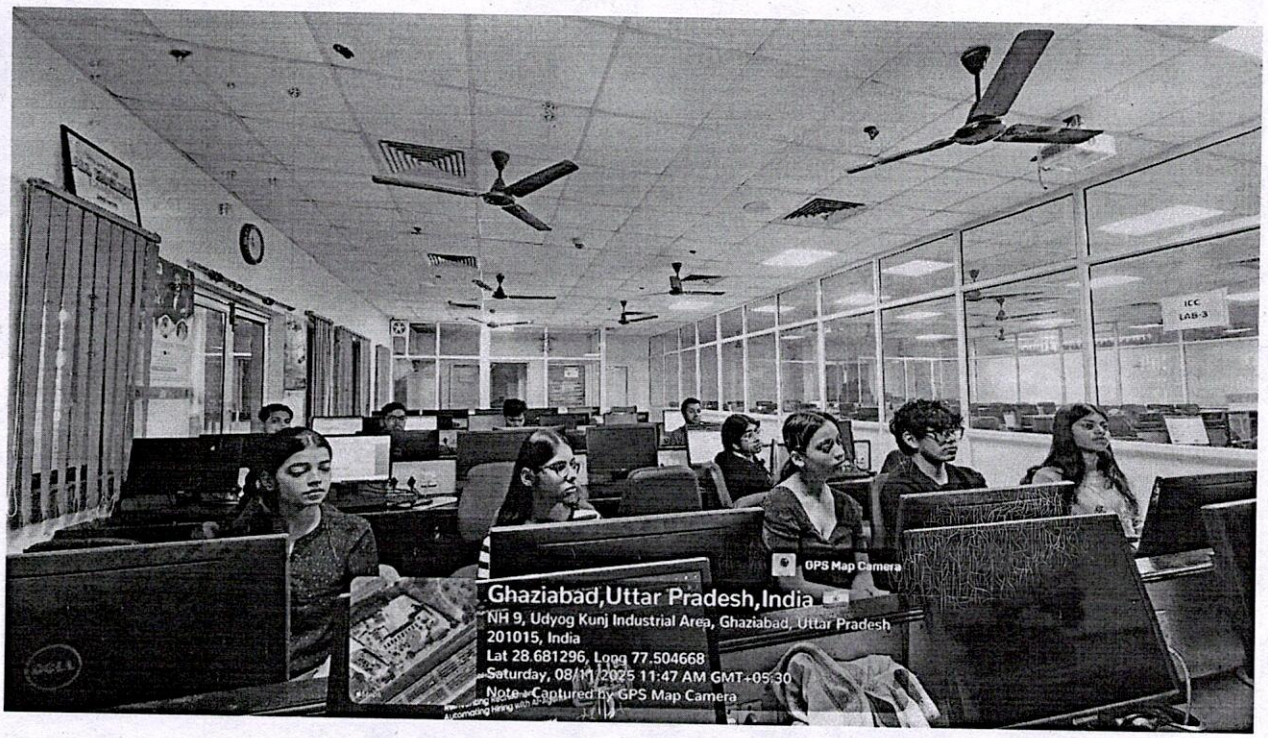
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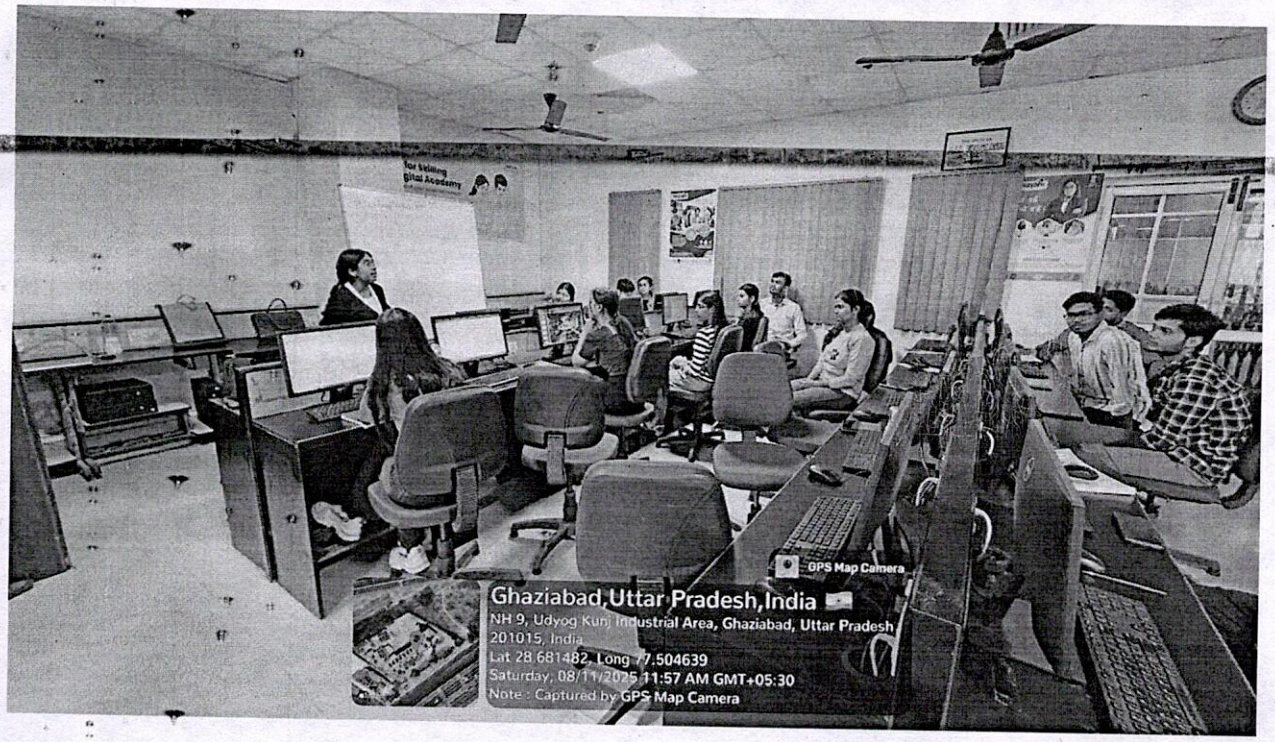
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