

A session on: “Strategic Thinking for Startups: Aligning Vision, Value, and Growth”

- **Date:** 15th November 2025
- **Time:** 9:30 AM onwards
- **Venue:** INMANTEC Institutions, Incubation Centre

INMANTEC Institutions, in collaboration with INMANTEC Ignite – Foundation for Entrepreneurship & Innovation, organized a professional development session titled “Strategic Thinking for Startups: Aligning Vision, Value, and Growth.” This session aimed to strengthen entrepreneurial competencies among students, innovators, and aspiring founders by focusing on strategic alignment and sustainable growth processes.

Objective of the Session

The primary objective was to enhance participants’ ability to:

- Build and align their vision with organizational purpose
- Define a clear and compelling value proposition
- Identify strategic pathways that foster growth and scalability

The session emphasized the importance of clarity, innovation, and long-term planning in the entrepreneurial journey.

Session Highlights

A successful startup begins with clear vision alignment, where founders establish a purpose-driven direction that guides strategic decisions. With this foundation, value creation focuses on designing solutions that genuinely meet customer needs. As the business evolves, growth mapping provides structured frameworks to scale operations effectively. The transition from idea to execution then turns concepts into viable business models through validation and disciplined planning. Throughout this journey, real-world insights help founders understand common startup challenges and apply practical strategies to mitigate risks and strengthen long-term resilience.

Planning for the Upcoming Demo Day

During the session, the initial planning and preparation for the upcoming Demo Day were also discussed. The Demo Day is intended to provide a platform for incubated startups and student



innovators to showcase their ideas, prototypes, and business models before mentors, investors, and industry experts.

Key Planning Components:

- Identification of Participating Teams: Students and innovators working on startup ideas will be shortlisted based on readiness, innovation, and scalability.
- Pitch Development Workshops: Training sessions will be organized to help participants refine their pitch decks, value propositions, and financial projections.
- Prototype Readiness: Teams will receive support from the incubation centre to ensure their prototypes or MVPs are presentable.
- Mentor Review Panels: Senior mentors, including Mr. Gaurav Singhal, will conduct mock evaluations to help teams improve delivery and content.
- Event Structure: The Demo Day will include startup presentations, jury feedback sessions, and networking opportunities with industry stakeholders.

The planning discussions aimed to ensure that participants are well-prepared to present with clarity, confidence, and professionalism.

Expected Outcomes

The combination of the strategic thinking session and the initial Demo Day planning is expected to result in:

- Better strategic clarity among participants
- Improved pitch quality and business articulation
- Enhanced readiness for startup evaluation
- Greater confidence in presenting business ideas to potential investors
- Strengthened entrepreneurial ecosystem within the institution

Conclusion

The session on “Strategic Thinking for Startups: Aligning Vision, Value, and Growth”, coupled with the planning for the upcoming Demo Day, provided a comprehensive learning platform for aspiring entrepreneurs. By addressing both strategic thinking and practical pitch preparation, the event played a crucial role in nurturing innovation and fostering a culture of entrepreneurship at INMANTEC Institutions.



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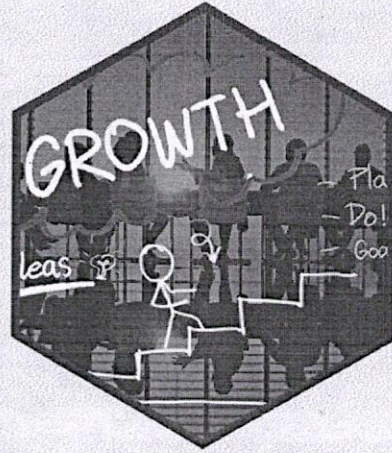


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Organizing

A Session on

STRATEGIC THINKING FOR STARTUPS: ALIGNING VISION, VALUE, AND GROWTH



Date: 15th November, 2025

Time: 9:30 AM Onwards

Venue: INMANTEC INSTITUTIONS, Incubation Centre

Resource Person:



Mr. Gaurav Singhal

Industry Consultant and Chief Mentor - INMANTEC IGNITE

Organized by:

INMANTEC INCUBATION CENTRE

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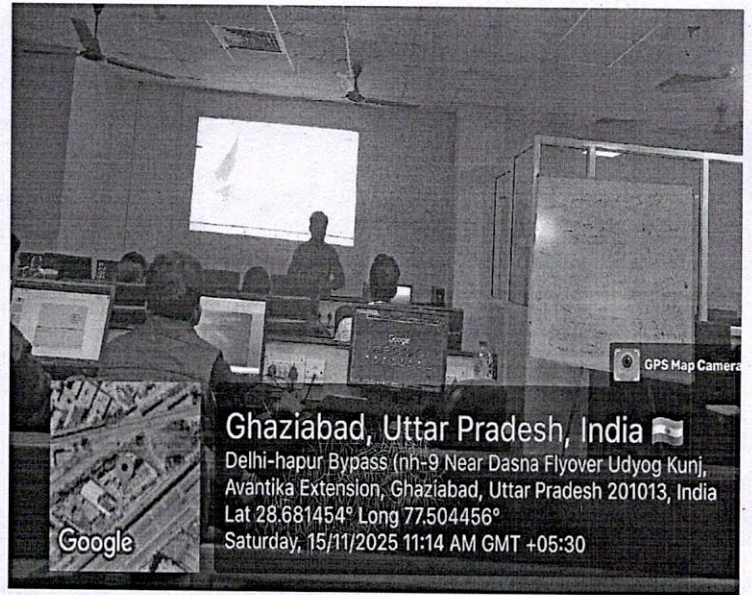
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Ghaziabad, Uttar Pradesh, India

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