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# INDUSTRIAL VISIT



For the BBA Final Year Students

Date: 24<sup>th</sup> October, 2024 | Time: 11:00 AM



**INTEGRATED ACADEMY OF MANAGEMENT AND TECHNOLOGY**  
Delhi-Meerut Expressway (NH-9, Exit: 4) Adjoining Dasma Flyover, Udyog Kunj, Ghaziabad-201015

Institution's Innovation Council (IIC)

Integrated Academy of Management and Technology ,Ghaziabad

Date: 24<sup>th</sup> October 2024

### **Industrial Visit to Toshi Automation Solutions**

A group of **51 students** accompanied by faculty members, visited **Toshi Automation Solutions**, located in the **Kavi Nagar Industrial Area on 24<sup>th</sup> October 2024**.

**Toshi Automation Solutions** is a prominent business partner and a leading provider of products, applications, and solutions in the domains of **Entrance Automation, Secured Entrance, and Hygiene Automation**. The company serves a wide range of sectors including **Industrial, Commercial, Institutional, Pharmaceutical, Hospitality**, and both **Public and Private** sectors.

During the visit, students received **practical exposure** to several key concepts of **Cost Accounting**, such as:

- Purchase Orders and Sales Orders
- Requisition Slips
- Material Handling Procedures
- Store Ledgers using **LIFO** and **FIFO** methods

In addition, students witnessed the **manufacturing process** of various types of automated doors and participated in live demonstrations of advanced technologies, including:

- **Sensor-Operated Automatic Doors**
- **High-Speed Doors with Zipper Technology**
- **Modular Curtains**

This industrial visit provided a valuable **experiential learning opportunity**, bridging classroom theories with real-world applications. It enhanced students' understanding of industry practices and gave them insight into the operational aspects of automation and cost control in a manufacturing setup.

### **Objectives of the Industrial Visit**

- **Understanding Industry Functioning:**  
Helps students comprehend the practical aspects of how industries operate on a day-to-day basis.

- **Exposure to Real Work Environments:**  
Provides valuable insights into actual workplace settings, systems, and workflows.
- **Planning and Organizational Skills:**  
Offers a platform for students to plan, organize, and engage in structured industrial learning activities.
- **Interaction with Industry Experts:**  
Creates opportunities to learn directly from professionals, fostering mentorship and career insights.
- **Enhancement of Interpersonal Skills:**  
Encourages teamwork, communication, and collaboration among peers and professionals.
- **Confidence Building:**  
Boosts student confidence by allowing them to engage in real-world corporate environments.
- **Practical Learning Experience:**  
Reinforces theoretical knowledge through observation and interaction with industrial processes.
- **Understanding Industrial Etiquette:**  
Helps students grasp the dos and don'ts of workplace behavior, safety protocols, and professional conduct.
- **Improved Employability:**  
Enhances career readiness by exposing students to industry expectations and operational realities.

Industrial visits play a crucial role in bridging the gap between theoretical learning and practical application. Organized by educational institutions, these visits offer students the opportunity to explore various sectors—such as manufacturing, services, finance, and marketing—aligned with their academic and career interests.

By observing real-time industrial operations, students gain valuable insights into business processes, work environments, management strategies, and operational systems. This hands-on exposure complements classroom learning, helping students to better understand and retain key concepts.

Industrial visits are widely regarded as one of the most effective and experiential teaching methods. They enable students to:

- Experience industry practices firsthand
- Interact with professionals and gain career-related guidance
- Understand workplace expectations, procedures, and methodologies
- Develop confidence and enhance employability skills

In summary, industrial visits are essential for offering practical knowledge, broadening students' horizons, and preparing them for future professional roles as entrepreneurs etc.. They serve as a vital educational tool, equipping students with the real-world understanding needed to thrive in their respective fields.

