



POST GRADUATE DIPLOMA IN MANAGEMENT
FIRST YEAR
Semester I
101 Essentials of Management
102 Financial and Management Accounting
103 Organizational Behavior
104 Managerial Economics
105 Quantitative Techniques in Management
106 Computer Aided Management – I
107 Marketing Management
108 Legal Aspects of Business
109 Soft Skills – I
Semester II
201 Human Resource Management
202 Financial Management
203 Operations & Supply Chain Management
204 Marketing Research
205 Customer Relations Management
206 Computer Aided Management – II
207 Total Quality Management
208 Business Environment
207 Soft Skills – II
Summer Project
SECOND YEAR
Semester III
301 MIS & e-Business Technologies
302 International Marketing
303 Soft Skills - III
* 4 electives each of 2 specialization areas
Semester IV
401 Strategic Management
402 Corporate Social Responsibility
403 Soft Skills – IV
* 1 elective each of 2 specialization areas
ADVANCED ELECTIVES
Finance
330 Taxation and Corporate Tax Planning
331 Financial Decision Analysis
332 Indian Financial System
333 International Finance
410 Investment Analysis and Portfolio Management
Human Resource
310 Advanced HRM
311 IR and Labor Legislations
312 Compensation Management
313 International Human Resource Management
410 Human Resource Development



Marketing
350 Consumer Behavior
351 Marketing of Services
352 Retail Management
353 Product and Brand Management
414 Advertising & Sales Promotion
International Business
340 Trading Blocks & WTO
341 Global Competition and Technology
342 Transnational Business Operations
343 International Strategy, Organizational Design & Control
344 French Language
413 Management of Export & Import
Information Technology
320 ERP & Applications
321 RDBMS
322 IT Strategies for Business
323 Structured System Analysis & Design
411 Programming Fundamentals & Web Technology