

BBA	
FIRST YEAR	
Semester I	
101	Principles of Management
102	Business Communication
103	Business Law
104	Business Statistics
105	Financial Accounting
Semester II	
201	Principles of Marketing
202	Organizational Behavior
203	Principles of Economics
204	Financial Management
205	Computer Fundamentals and Application
SECOND YEAR	
Semester III	
301	Business Data Processing
302	Business Economics
303	Cost and Management Accounting
304	Banking Law & Practice
305	Human Resource Management
306	Computer Practical Examination
Semester IV	
401	Indian Economics
402	Marketing Research
403	Company Law
404	Industrial Relations
405	Industrial Psychology
THIRD YEAR	
Semester V	
501	Quantitative Techniques
502	Consumer Behaviour and Advertisement Management
503	Income tax Law and Practice
504	Organization Structure and Design
505	Computer Applications in Business Management
Semester VI	
601	Sales and Distribution Management
602	Industrial and Labour Legislations
603	Production and Material Management
604	Entrepreneurship and Small Business Management
605	International Trade
606	Viva-Voce (Project Report Based)